

Colorado State University
College of Veterinary Medicine and Biomedical Sciences
College of Business

Combined MBA/DVM Program Syllabus
Effective Fall 2010

Fall 2010

BUS615 Accounting (4 Credits - Fall)	Financial and managerial accounting information systems and application of accounting information for management decision-making, planning and control.
BUS690B Accounting Tutorial (1 Credits - Fall)	This tutorial is registered for in the fall but may be started as early as June preceding the fall classes.
BUS620 Leadership, Ethics and Motivation (2 Credits - Fall)	Leadership and motivational concepts and skills, including alternative leadership models, alternative reward systems and performance management.
BUS621 Tools for Decision Making (2 Credits - Fall)	Decision making from competitive advantage perspective and utilizing gap analysis framework.

Optional courses available in the PVM Program

VM 606 (3 credits, fall)	Veterinary Immunology
VM 601 (1 credit, fall)	Perspectives in Veterinary Medicine
VM 680A1 (1 credit, fall)	Research in Veterinary Medicine

Note: Students may elect to take a total of 4 credits of optional PVM coursework in the fall semester.

Spring 2011

BUS601 Business Decision Making (2 Credits - Spring)	Basic statistical concepts and tools for business modeling in support of decision-making.
BUS690B Quantitative Methods Tutorial (1 Credits - Spring)	This tutorial is registered for in the spring but may be started as early as October preceding the fall classes. It is designed to give students without a statistical background a good foundation for the MBA classes.
BUS690B Excel Tutorial (1 Credits – Spring)	This tutorial is designed for students who do not have a high command of Excel and its many functions.
BUS630 Information Management (2 Credits - Spring) Prerequisite: BUS615	Information management technologies and techniques, including data modeling, database management systems, architecture, retrieval techniques and information quality.
BUS625 Organizational Communication (2 Credits - Spring) No prerequisite: recommend BUS620	Internal and external corporate communication analysis, strategies, negotiation principles and conflict resolution.

BUS650 Supply Chain Management (2 Credits - Spring) Prerequisites: BUS601	Value-driven supply chains and its integration with operations.
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Optional Courses in the PVM Program

VM 623 (2 credits, spring)	Veterinary Nutrition and Metabolism
VM 648 (2 credits, spring)	Food Animal Production and Safety
VM 780A1 (1 credit, spring)	Professional Writing

Note: Students may elect to take a total of 4 credits of optional PVM coursework in the spring semester.

Summer 2011

BUS616 Financial Reporting and Analysis (2 Credits - Summer) Prerequisite: BUS615	Tools and techniques for assessing and predicting the financial condition of the firm, including statement construction, performance evaluation, forecasting and shareholder value analysis.
BUS635 Business Economics for the World Market (2 Credits – Summer) Prerequisites: BUS601, BUS615	Study of corporate strengths and weaknesses; customer, competitor and macro environment.
BUS690B Finance Tutorial (1 Credits - Summer)	This tutorial is designed for those students who do not have a finance background; it will provide a good financial foundation prior to the finance courses offered in the fall.

Fall 2011

BUS640 Financial Principles and Practice (2 Credits - Fall) Prerequisites: BUS601	Basic principles and practices of financial management in corporate decision making, including problem solving techniques.
BUS641 Financial Markets and Investments (2 Credits - Fall) Prerequisite: BUS640	Structure, function and operation of financial markets; security valuation methods; diversification and portfolio management; and investment performance analysis.

Spring 2012

BUS660 Ethical, Legal, and Regulatory Issues (2 Credits - Spring) Prerequisites: BUS615, recommend BUS625	Addresses the organization's political, social, and legal environments from historical, theoretical, regulatory and social/ethical perspectives.
BUS662 International Business (2 Credits - Spring) Prerequisites: BUS625, BUS635, BUS641, BUS650, BUS656	Knowledge and skills for managing multinational corporations, dealing with different cultures and leading a global work force.

Fall 2012

BUS655 Marketing Management (2 Credits - Fall) Prerequisite: BUS635	Knowledge and skills to conduct customer and competitor analysis, segment markets and target attractive segments for product, pricing, distribution and promotion decisions.
BUS656 Marketing Strategy and Planning (2 Credits - Fall) Prerequisites: BUS616, BUS640, BUS655	Application of all marketing resources to create superior value for customers and economic profit for the business.

Spring 2013

BUS665 Strategic Management (4 Credits - Spring) Prerequisites: BUS625, BUS641, BUS650, BUS656	Competitive strategy of the firm and the issues central to its long- and short-term competitive position including industry analysis and competitive advantage, development of firm-specific resources that contribute to competitive advantage and resource allocation.
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The Professional MBA Program consists of 40 total credits; in addition to the tutorials shown, there are other approved electives courses.

Combined MBA/DVM Course Schedule

Year 1 – MBA Program only

The Professional MBA Program consists of 40 total credits; in addition to the tutorials shown, there are other approved electives courses.

Fall Semester

Weeks 1-16:	BUS615 Accounting BUS690B Accounting Tutorial
Weeks 1-8:	BUS620 Leadership, Ethics & Motivation
Weeks 9-16:	BUS621 Tools for Decision Making

Optional PVM course work:

Weeks 1-16: VM 606 Veterinary Immunology
VM 601 Perspectives OR VM 680A1 Research in Veterinary Medicine

Note: students may elect to take a maximum of 4 credit hours of PVM coursework in the spring semester.

Spring Semester

Weeks 1-8:	BUS601 Business Decision Tools BUS690B Quantitative Methods Tutorial BUS690B Excel Tutorial
Weeks 1-8:	BUS630 Information Management
Weeks 9-16:	BUS625 Organizational Communication
Weeks 9-16:	BUS650 Supply Chain Management

Optional PVM Course work:

Weeks 1-16: VM 623 Veterinary Nutrition and Metabolism
VM 648 Food Animal Production and Safety
VM 780A1 Professional Writing

Note: students may elect to take a maximum of 4 credit hours of PVM coursework in the spring semester.

Summer Semester

Weeks 1-8:	BUS635 Business Economics for the World Market
Weeks 1-8:	BUS616 Financial Reporting & Analysis BUS690B Finance Tutorial

Year 2 – Concurrent with 1st Year PVM Program

Fall Semester

Weeks 1-8:	BUS640 Financial Principles & Practice
Weeks 9-16:	BUS641 Financial Markets & Investments

Spring Semester

Weeks 1-8: BUS662 International Business
Weeks 9-16: BUS660 Ethical, Legal, & Regulatory Issues

Year 3 – Concurrent with 2nd Year PVM Program

Fall Semester

Weeks 1-8: BUS655 Marketing Management
Weeks 9-16: BUS656 Marketing Strategy & Planning

Spring Semester

Weeks 1-16: BUS665 Strategic Management.

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